

Applicant Details

* indicates a required field

Before you start

Please make sure that you have read the following before starting your submission:

- [applicant guidelines](#)
- [form instructions](#)
- [grant terms and conditions](#)

You must confirm that you meet eligibility criteria before completing your applications. Eligibility criteria include:

- Applications may be submitted by individuals aged 18 years or over, businesses, community organisations and not-for-profits and educational and research institutions. Applicants do not have to be incorporated but if incorporated, relevant details must be provided
- Applicants must be primarily based in France but do not have to be solely based in France.
- Applicants cannot be current employees or directors of Penfolds Wines or Treasury Wine Estates
- Applicants cannot be political parties, lobby groups or Government bodies (with the exception of educational or research organisations)
- Proposed initiatives must not involve political lobbying, illegal activities, high-risk activities or anything that may have overt appeal to minors (under 18s)
- The proposed initiative or project must be carried out in France.

The applicant and proposed project meet the eligibility criteria *

Yes

Applicant details

Applicant

Individual Organisation

Organisation Name

First Name

Last Name

Individual applicant details

Applicant Primary Address *

Address

Town, city, postcode and country are required

Penfolds Evermore France 2025

Form Preview

Applicant Primary Phone Number *

Must be a French phone number

Applicant Primary Email *

Must be an email address.

Applicant website

Must be a URL.

Applicant social media

Please provide links to any public-facing social media accounts

Primary Contact for Application

Contact Name *

Title

First Name

Last Name

Please provide details of the person that we should contact in relation to this application. If you are applying individually, these details will be that same as those provided in Section 2.

Position held at applicant organisation

If you are applying as an individual you do not need to complete this question

Contact number (business hours): *

Other phone number (if applicable) *

Contact email *

Organisation details

Organisation registered address *

Address

Town, city, postcode and country are required

Organisation phone number *

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Must be a French phone number

UPDATE Organisation Registration Number

Organisation website

Must be a URL.

Organisation social media accounts

Please provide links to your organisation's social media accounts

Partner details

If you are making this application in partnership with another individual or organisation, please provide details

Project Summary

* indicates a required field

Project summary

Project Name *

Amount requested in Euros: *

Total project cost in Euros: *

Project summary *

Must be no more than 200 words.

Project dates

Note that projects must be planned for launch between July 2025 and July 2026.

Project start date: *

Must be a date

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Project end date: *

Must be a date

Project Description

* indicates a required field

Project Rationale: tell us why your project is important and what inspires or informs it *

Word count:

Must be no more than 300 words.

Provide a summary of what you will do and how it responds to the project rationale *

Word count:

Must be no more than 300 words.

Which of the two priority areas does your project contribute to? *

- Community in France (with a particular interest in the Bordeaux Region)
- Winemaking and viticulture in France

How is your project connected to community and culture in France? (if applicable)

Word count:

Must be no more than 150 words.

If your project is connected to the Bordeaux region, please explain how.

How is your project connected to the French viticulture and wine-making industry? (answer if applicable)

Word count:

Must be no more than 150 words.

Why are you the best applicant to deliver this project? *

Must be no more than 150 words.

What does success look like for your project? Do you have an impact measurement plan? *

Word count:

Must be no more than 200 words.

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Upload your impact measurement plan or evaluation strategy

Attach a file:

The level of detail expected is proportionate to the size of grant being sought

Video: provide a 90 second video introducing the applicant and the proposed project. *

Must be a URL.

Please provide a URL link where the video can be viewed eg a YouTube link, a Dropbox link. A video made on a smart phone is sufficient. Make sure you provide details of any password protection.

Access details

Please provide any details that we might require to access the video, e.g. a password

Alignment with Penfolds Evermore

How is your project connected to a Penfolds Community? *

See Applicant Guidelines for further detail on how Penfolds interprets community connection (this interpretation is broad and inclusive).

How does your project align with the Penfolds Evermore vision and Penfolds brand values? *

Word count:

Must be no more than 150 words.

The Penfolds Evermore vision and Penfolds Brand Values are set out in the Applicant Guidelines

Is there opportunity for Penfolds to be involved in your project? *

Word count:

Must be no more than 150 words.

How is your project bold or visionary? *

Word count:

Must be no more than 150 words.

Budget and milestones

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* indicates a required field

Project plan

Activity	Start date	End date	Notes
	Must be a date.	Must be a date.	

Budget

Income	Euros

Budget Totals

Total Income Amount in Euros

This number/amount is calculated.

Budget

Expenditure	Euros

Budget Totals

Total Expenditure Amount in Euros *

This number/amount is calculated.

Other funders

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Please provide the details of any other people or organisations contributing funding to this initiative

Word count:

Must be no more than 100 words.

If you have confirmed funding for this project, or have applied with other funders for support, please describe this funding and whether it is confirmed or unconfirmed.

Risks and mitigations

List key project risks and proposed mitigations

Word count:

Must be no more than 300 words.

e.g. Risk: Loss of key personnel. Mitigation: We will induct several team members to the grant project to ensure that we can continue grant project delivery if a staff member leaves during the project period.

Declaration, Terms and Conditions and Privacy Statement

* indicates a required field

Declaration, Terms and Conditions and Privacy statement

I certify that all details supplied in this application and in any attached documents are true and correct to the best of my knowledge, and that the application has been submitted with the full knowledge and agreement of the management of my organisation/group (if applicable).

I agree that I will contact Penfolds immediately if any information provided in this application changes or is otherwise incorrect.

I acknowledge that by submitting this application, I agree to the Penfolds Evermore [Grant Program Terms and Conditions](#).

Penfolds is collecting your personal information in accordance with our [privacy policy](#). We will only use your personal information provided in this Expression of Interest for the purposes of conducting the grant program unless you opt-in below to receive promotional communications.

Smartygrants' Privacy Policy is available [here](#).

I am authorised to complete this application and make the declarations and acknowledgements below *

Yes

Penfolds Evermore France 2025

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I have read and understood, and on behalf of the Applicant agree to be bound by, the declaration above, the Penfolds Evermore Grant Program terms and conditions and the privacy statement above. *

Yes

I would like to receive news and updates from Penfolds, including access to special offers and events

Yes

If you tick the box above, we will manage your personal information in accordance with our privacy policy available at <https://www.penfolds.com/en-fr/sustainability/france-grant-fr.html>! We will always provide you with an opportunity to unsubscribe

Authorised Person's Name *

First Name

Last Name

Position held *

If applying as an individual, please enter 'Self'

Date of declaration *